

Ford Motor Company of Canada

LIMITED

ADDRESS ALL
COMMUNICATIONS TO THE COMPANY

"FORDCANADA"
WESTERN UNION CODE

East Windsor, Ontario.

August 24 1929

ALL DEALERS
ALL COMPANIES
Lists 1, 2, 3.

Overseas Circular Letter No.617

Gentlemen:

SPORT ROADSTER.

We announce the addition of the "Sport Roadster" as a new passenger model.

Photographs will be forwarded within a few days.

Standard equipment includes:

Folding Windshield with Nickel-plated brass Brackets.
Dust Hood.
Spare Wheel and Tire carried forward in right front Fender Well.
Trunk Rack.
Full Bar Bumper on rear in place of Bumperettes.
Rumble Seat.

Special Colors: At this time are -

Mount Vernon Green
Nankeen Brown
Henna Red.

Mouldings and Rear Deck will be finished in black, with double striping of Cameo Cream.

This model has an exceptionally smart appearance and should be received very favorably in all territories by those buyers who appreciate a fine Car with speedy rakish lines.

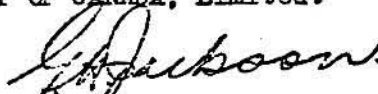
A demonstrator in your place of business will effectively create a wider interest in our products. We suggest you order your demonstrator by cable.

The price is \$488.50 F.O.R. East Coast boxed for export.

Measurement 4.8 cubic tons.

Yours very truly,

FORD MOTOR COMPANY OF CANADA, Limited.



Sales Department.

GHJ-VMcP